



- AVIATION
- AEROSPACE
- BUSINESS SERVICES
- EDUCATION
- ENTERTAINMENT
- ENTREPRENEURSHIP
- HEALTHCARE
- INNOVATION
- LIFE SCIENCES
- RETAIL
- TOURISM

THE EAST VALLEY

of Greater Phoenix, Arizona

*Working together
for our community*

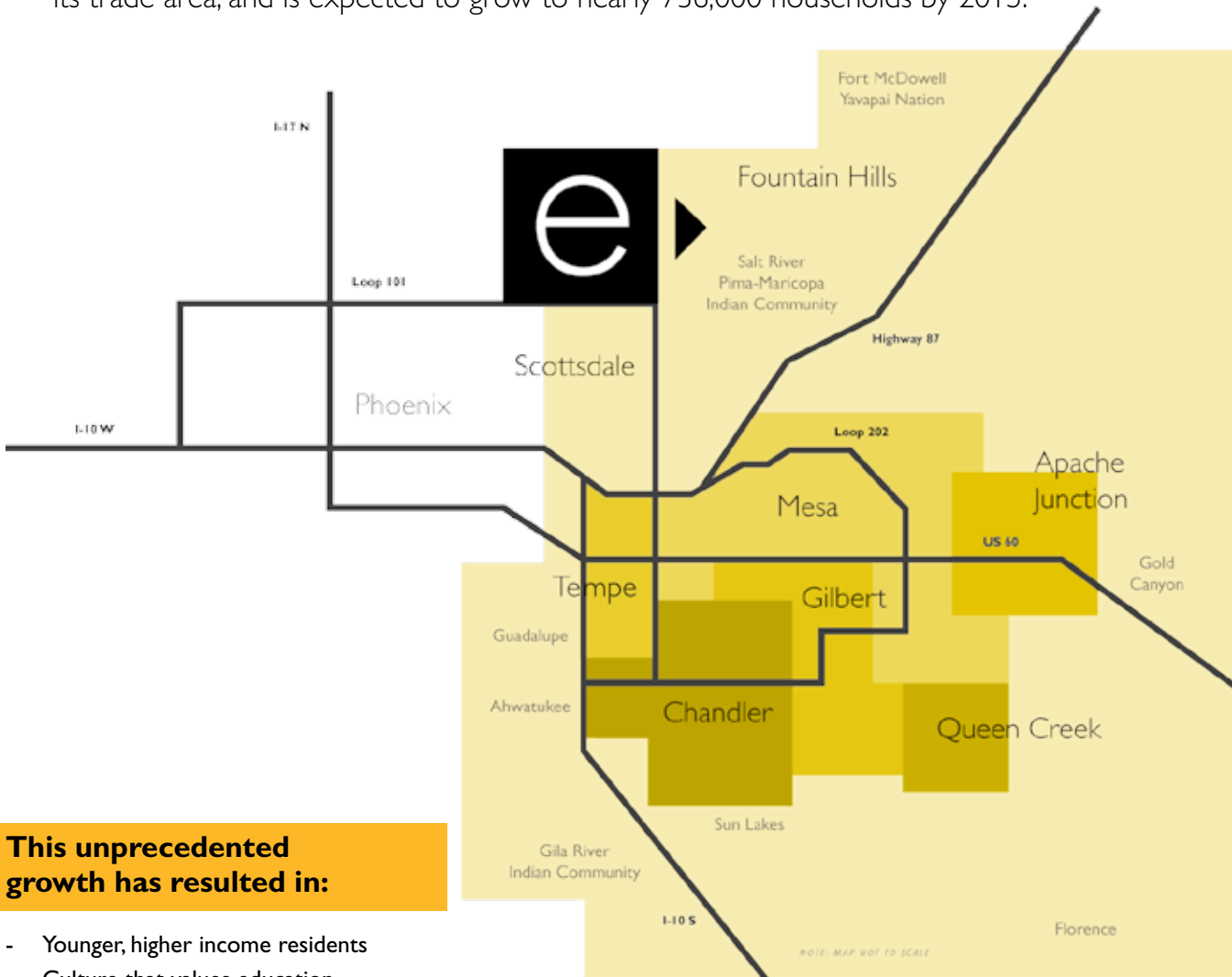
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2012

THE EAST VALLEY

of Greater Phoenix, Arizona is comprised of fifteen communities, and is one of the most dynamic regions in the country. The East Valley currently has over 655,000 households in its trade area, and is expected to grow to nearly 736,000 households by 2015.



This unprecedented growth has resulted in:

- Younger, higher income residents
- Culture that values education
- Greater educational attainment
- Highly skilled and talented workforce
- More than \$36 billion consumer base
- Over 65,000 business related establishments
- Science and research-based companies
- New infrastructure and transportation networks

A strong collaboration of civic, policy, business, and education leaders are working to foster a strong and vital economy by preparing for greater global competition.

As a leader in U.S. growth, the East Valley is expanding the base of science and technology companies to build wealth in our communities, and continue creating the foundations for a high quality of life.



LOCATION

The East Valley is located just a quick flight or short road trip from the major business and population centers of the Western United States, yet it's far enough away to boast a lower cost of living and superior quality of life.



Mileage to Major Cities From the East Valley:

Destination	Miles	Time
Albuquerque	405	1 hr, 6min
Dallas	1,054	2hr, 15min
Denver	837	1 hr, 45min
San Antonio	983	2hr, 4min
Las Vegas	317	1 hr
Los Angeles	389	1 hr, 30 min
Salt Lake City	673	1 hr, 38min
San Francisco	769	1 hr, 38min

CLIMATE

	Average High	Average Low
Winter	68	42
Spring	85	55
Summer	104	74
Fall	88	58
<i>Degrees Fahrenheit</i>		
Average Annual Rainfall	9.23 inches	
Elevation	1,230 ft. above main sea level	

Source: Western Region Climate Center



Transportation Infrastructure

HIGHWAYS

- An extensive highway transportation infrastructure, featuring the Santan and Red Mountain Loop 202 Freeways and Superstition Freeway US 60, connects anywhere in the East Valley within minutes of the major East-West and North South transportation corridors.
- Interstate 10 is a major trucking route connecting the East Valley directly with Los Angeles to the West, and all of the Southeastern United States to the East.
- Interstate 8 provides access to Southern California, connecting to Interstate 10.
- The East valley also has direct interstate access to Mexico via Interstate 19, which connects to Interstate 10 in Tucson.

AIR

- **Phoenix Mesa Gateway Airport** is a fast-growing facility (with over a million passengers in 2010), and currently offers passenger flights to over 31 destinations across the country:

Appleton, WI (ATW)	Las Vegas, NV (LAS)
Bellingham, WA (BLI)	Medford, OR (MFR)*
Billings, MT (BIL)	Minot, ND (MOT)
Bismarck, ND (BIS)	Missoula, MT (MSO)
Bozeman, MT (BZN)	Moline / Quad Cities, IL (MLI)
Cedar Rapids, IA (CID)	NW Arkansas, AR (XNA)*
Colorado Springs, CO (COS)	Pasco, WA (PSC)*
Duluth, MN (DLH)	Peoria, IL (PIA)
Eugene, OR (EUG)	Rapid City, SD (RAP)
Fargo, ND (FAR)	Redmond-Bend, OR (RDM)*
Fort Collins-Loveland, CO (FNL)	Rockford, IL (RFD)
Grand Forks, ND (GFK)	Sioux Falls, SD (FSD)
Grand Island, NE (GRI)*	South Bend, IN (SBN)
Grand Rapids, MI (GRR)	Springfield, MO (SGF)
Great Falls, MT (GTF)	Wichita, KS (ICT)
Idaho Falls, ID (IDA)	<i>*Seasonal Destination</i>

- **Phoenix Sky Harbor International Airport** served 38,554,530 passengers in 2011, making it the 9th busiest airport in the United States in terms of passengers, and one of the top 15 busiest airports in the world with a 90 million dollar daily economic impact. With three terminal buildings encompassing 120 gates, more than 20 airlines offer daily non-stop flights to destinations throughout the world. The Phoenix Sky Harbor International Airport is one of the major economic generators in the Valley. Approximately 50% of their employees have residences in the East Valley that allows these employees to receive nearly \$900 million in annual payroll spent principally in the East Valley cities.

RAIL

- The East Valley is served by the Union Pacific Railroad's Sunset Route, which averages 60 trains per day, carrying everything from electronics to automobiles

LIGHT RAIL

- The Metro's Central Phoenix/East Valley Light Rail Transit Project was one of the larger infrastructure projects in Arizona history. The 20.3-mile light rail system stretches from 19th Avenue and Bethany Home Road in Phoenix, through uptown and downtown Phoenix, past Sky Harbor Airport, across Tempe Town Lake, through downtown Tempe and to West Mesa. Plans are being developed to extend through Downtown Mesa.

FREIGHT

- More than 300 overland trucking air cargo companies provide service to domestic and international destinations.

POPULATION GROWTH

	2000	2011	2015 PROJECTED
East Valley	937,638	1,324,922 (+30%)	1,497,161 (+13%)
West Valley	393,907	574,541 (+31%)	649,231 (+12%)
Metro Phoenix	3,072,149	3,817,117 (+24.2%)	4,313,342 (+13%)

Source: US Census Bureau 2011



DEMOGRAPHICS

Families moving to the East Valley are delighted with the abundance of housing alternatives and the incredible values.

MEDIAN SALES PRICE

FOR EXISTING SINGLE FAMILY HOME

East Valley **\$205,850**

(Mesa, Scottsdale, Tempe, Chandler, Gilbert, Queen Creek)

Greater Phoenix..... **\$142,000**

West Valley **\$130,755**

(Surprise, Glendale, Peoria, Avondale)

Arizona **\$147,500**

United States..... **\$173,100**

Source: Arizona State University Realty Studies 2010; National Association of Realtors 2010

COST OF LIVING INDEX

CITY	COMPOSITE SCORE
Santa Fe, NM	118
Las Vegas, NV	109
Los Angeles, CA	147
Austin, TX	102
Denver, CO	110
Orange County, CA	152
San Jose, CA	172
Salt Lake City, UT	103
Phoenix, AZ	102

NOTE: US Average = 100.0. The ACCRA Cost of Living Index is designed to provide the best possible means to compare cost of living differences among urban areas based on the price of consumer goods and services appropriate for professional and managerial households in the top income quintile.

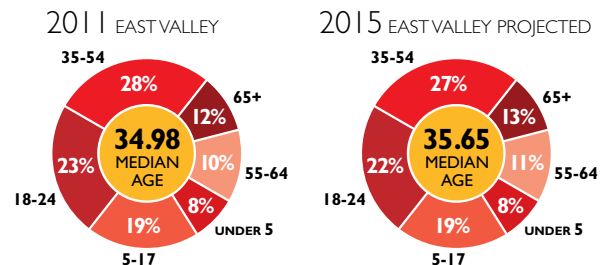
Source: American Chamber of Commerce Research Association, Q4, 2011

MEDIAN HOUSHOLD INCOME

	2000 CENSUS	2011
East Valley	\$52,100	\$64,659
Metro Phoenix	\$45,300	\$56,890
United States	\$42,700	\$52,795
Arizona	\$41,200	\$51,713

Source: US Census Bureau 2011

AGE BREAKDOWN



Source: US Census Bureau 2011

You are in good company

The East Valley has a strong corporate base that employs almost 900,000 people. It ranks as one of the largest suburban employment centers in the Southwest United States.

COST OF DOING BUSINESS IN THE EAST VALLEY

LABOR

Mean Wages.....	\$41,930
Unemployment Insurance (<i>cost per employee</i>).....	\$140.00
Unionization Rate.....	6.4%
Right-to-Work State.....	Yes

REAL ESTATE

Commercial Lease Rates	
RETAIL.....	\$14.21/sf
OFFICE.....	\$21.46/sf
INDUSTRIAL.....	\$0.70/sf
Median Home Price.....	\$218,042

UTILITIES

Electric Rates (<i>per kwh</i>)	
COMMERCIAL.....	\$0.1014
INDUSTRIAL.....	\$0.0675
Natural Gas (<i>per 1000 cubic feet</i>)	
COMMERCIAL.....	\$9.81
INDUSTRIAL.....	\$5.40

TAXES

Corporate Income Tax.....	6.97%
Individual Income Tax (<i>average of brackets</i>).....	3.55%

Source: US Bureau of Labor Stats; U.S. Energy Information Administration 2011; National Association of Realtors; unionstats.com; CB Richard Ellis Q3 2011

Some of the top companies and institutions that make up the economy of the East Valley:

Aviation and Aerospace

ArmorWorks
Boeing
Chandler Airport
Falcon Field
General Dynamics C4 Systems
Honeywell
Lockheed Martin
Orbital Sciences
Pegasus Airpark
Phoenix-Mesa Gateway Airport
Scottsdale Airport
Stellar Airpark
US Airways Corporation

Advanced Business Services

Avnet
Bank of America
CDW
Chase Bank
Empire Southwest
FedEx
Rural Metro/Southwest Ambulance
UPS
Verizon Wireless
Wells Fargo

Education

Arizona State University-Polytechnic Campus
Arizona State University-Tempe
AT Still University
Central Arizona College-Superstition Mountain Campus
Chandler Gilbert Community College-Pecos
Chandler Gilbert Community College-Sun Lakes Center
Chandler Gilbert Community College-Williams
East Valley Institute of Technology
Mesa Community College
Mesa Community College-Red Mountain
Ottawa University
Rio Salado College
University of Advancing Technology
University of Phoenix
Western International University

Healthcare & Life Sciences

Banner Baywood Medical Center
Banner Desert Medical Center
Banner Ironwood Medical Center
Banner MD Anderson Cancer Center
Celebration Stem Cell
Chandler Regional Hospital
Covance
Gilbert Hospital
Mercy Gilbert Hospital
Mountain Vista Medical Center

High-Technology

Able Engineering
Alion Science & Technology
eBay/PayPal
First Solar
Freescale Semiconductor
Go Daddy
Insight
Intel Corp.
Intel Ocotillo Campus
Marvell Technologies
Microchip Technologies

Innovation & Entrepreneurship Centers

ASU Research Park
ASU SkySong
Biodesign Institute
Gangplank
Innovations Chandler
Innovations & Technology Collaboratory @ ASU Poly
Launchspot

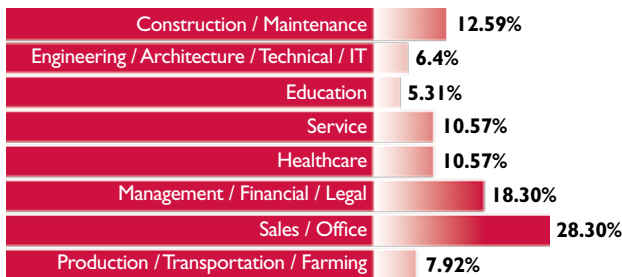
Retail & Entertainment Centers

Arizona Mills
Basha's
Chandler Fashion Center
Dana Park
Downtown Chandler
Downtown Gilbert
Downtown Mesa
Fiesta Marketplace
Hohokam Stadium
Rawhide
Riverview
Salt River Fields at Talking Stick
SanTan Village
Scottsdale Fashion Square
Scottsdale Stadium
Superstition Springs Mall
Tempe Diablo Stadium
Tempe Marketplace
Town Center Queen Creek

BUSINESS COMMUNITY

BALANCED LABOR POOL

2011 EAST VALLEY EMPLOYEES by Occupation

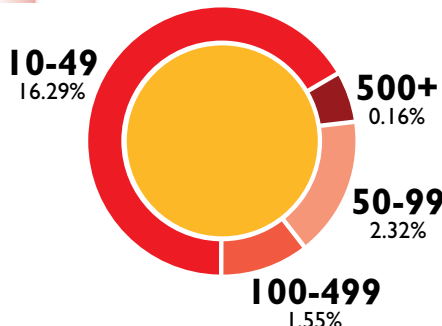


Source: Nielsen/Claritas 2011

SMALL-BUSINESS FRIENDLY

FIRMS by Number of Employees

Source: Reference USA



An educated workforce, high productivity, highly skilled, adaptable and competitive wages characterize the East Valley workforce.

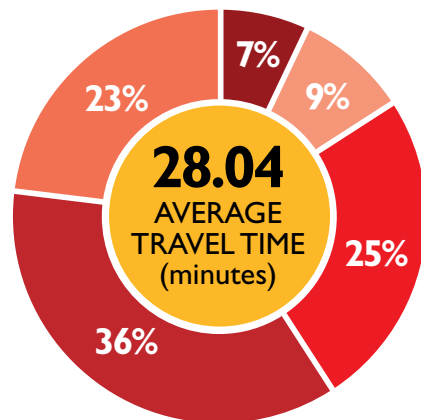
2011 EAST VALLEY EMPLOYMENT STATUS

Total Population 16+	902,271	Percentage
Civilian Employed	596,762	66.14%
Civilian Unemployed	25,353	2.80%
Not in Labor Force	279,433	30.97%
In Armed Services	892	Less than 1%

Source: US Census Bureau 2011

2011 COMMUTE

EAST VALLEY TRAVEL TIME TO WORK *in Minutes*



Source: US Census Bureau 2011

Less Than 15	23%
15-29	36%
30-44	25%
45-59	9%
60+	7%

WORKFORCE

Wage Rates in the East Valley



MANAGEMENT

Mean Hourly	\$49.22
Average Annual	\$102,377.60

BUSINESS AND FINANCIAL

Mean Hourly	\$27.34
Average Annual	\$56,867.20

COMPUTER & MATHEMATICAL

Mean Hourly	\$34.73
Average Annual	\$72,238.40

ARCHITECTURE & ENGINEERING

Mean Hourly	\$33.85
Average Annual	\$70,408

LIFE, PHYSICAL & SOCIAL SCIENCES

Mean Hourly	\$32.63
Average Annual	\$67,870.40

COMMUNITY AND SOCIAL SERVICES

Mean Hourly	\$20.54
Average Annual	\$42,723.20

LEGAL

Mean Hourly	\$73.01
Average Annual	\$151,860.80

EDUCATION, TRAINING & LIBRARY

Mean Hourly	\$29.64
Average Annual	\$61,651.20

ART, DESIGN, ENTERTAINMENT, SPORTS AND MEDIA

Mean Hourly	\$20.64
Average Annual	\$42,931.20

HEALTHCARE PRACTITIONER AND TECHNICAL

Mean Hourly	\$30.53
Average Annual	\$63,502.40

HEALTHCARE SUPPORT

Mean Hourly	\$14.82
Average Annual	\$30,825.60

PROTECTIVE SERVICE

Mean Hourly	\$16.38
Average Annual	\$34,070.40

FOOD PREPARATION

Mean Hourly	\$10.19
Average Annual	\$21,195.20

PERSONAL CARE

Mean Hourly	\$12.45
Average Annual	\$25,896.00

SALES

Mean Hourly	\$19.63
Average Annual	\$40,839.40

OFFICE & ADMINISTRATIVE SUPPORT

Mean Hourly	\$15.29
Average Annual	\$31,803.20

CONSTRUCTION & EXTRACTION

Mean Hourly	\$15.11
Average Annual	\$31,428.80

INSTALLATION, MAINTENANCE AND REPAIR

Mean Hourly	\$17.95
Average Annual	\$37,336

PRODUCTION

Mean Hourly	\$15.03
Average Annual	\$31,262.40

TRANSPORTATION AND MATERIAL MOVING

Mean Hourly	\$20.87
Average Annual	\$43,409.60

Source: U.S. Bureau of Labor Statistics, May 2011





EDUCATION

Education in the East Valley is a key economic driver and determinant of a region's quality of life. Education is a priority for East Valley residents and they are served by world-class institutions, key industry partnerships and a strong learning culture.

EAST VALLEY HIGHER EDUCATION

By 2018, 61% of all jobs in Arizona (*1.9 million jobs*) will require some postsecondary training beyond high school.* Institutions in the East Valley are poised to provide the education and training needed to meet the demand for a highly-skilled workforce. Following are current student populations for major East Valley institutions.

*According to Georgetown University's Center on Education and the Workforce.

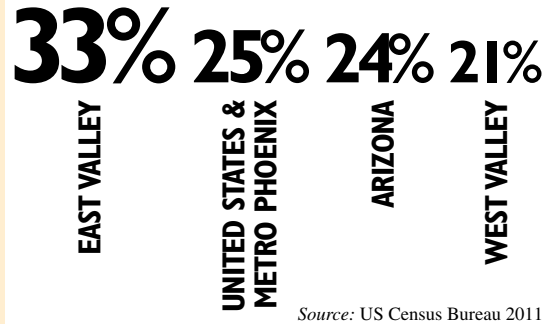
HIGHER EDUCATION INSTITUTION	EAST VALLEY ENROLLMENT
PUBLIC	
Arizona State University, Tempe Campus	
GRADUATE.....	10,402
UNDERGRADUATE.....	49,392
Arizona State University, Polytechnic Campus	
GRADUATE.....	957
UNDERGRADUATE.....	9,564
PRIVATE	
AT Still University.....	2,306
University of Advancing Technology.....	1,100
University of Phoenix.....	7,384
Western International University.....	1,787
Ottawa University.....	1,127
Embry-Riddle Aeronautical University.....	125
COMMUNITY COLLEGE	
Maricopa Community College District	
Chandler-Gilbert Community College.....	12,296
Mesa Community College.....	26,408
Rio Salado Community College.....	25,266
Scottsdale Community College.....	11,257
Central Arizona College	
Superstition Mountain Campus, Florence Campus and SanTan Center.....	699
Total East Valley Higher Education Enrollment.....	160,070

THE EAST VALLEY HAS:

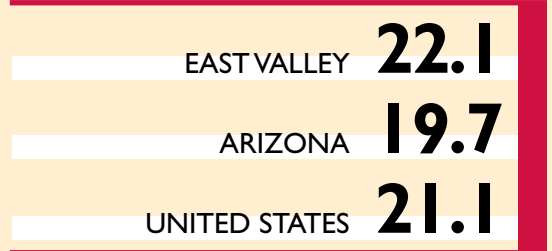
- 14 school districts serving K-12 students.
- 125 charter schools serving K-12 students.
- One regional district (*East Valley Institute of Technology*) providing member school districts with career and technical education.
- 5 community colleges with multiple campuses.
- 6 private universities with multiple distinct campuses.
- 2 state university campuses.

EDUCATIONAL ATTAINMENT

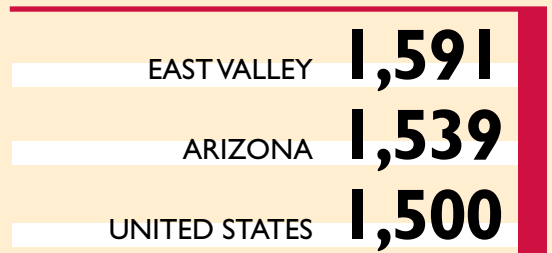
Percentage of the population age 25+ who have earned a bachelor's degree or higher.



AVERAGE ACT SCORES



ESTIMATED AVERAGE SAT SCORES



Source: Mesa Public Schools, East Valley School Districts; College Board; ACT Inc.

The East Valley education community provides access to superb institutions, facilities, and programs, allowing individuals to excel in preschool through doctoral degrees - *all within the region.*



THE EAST VALLEY COMMUNITIES

- APACHE JUNCTION
- AHWATUKEE
- CHANDLER
- FLORENCE
- FORT McDOWELL YAVAPAI NATION
- FOUNTAIN HILLS
- GILBERT
- GILA RIVER INDIAN COMMUNITY
- GUADALUPE
- MESA
- QUEEN CREEK
- SALT RIVER PIMA-MARICOPA INDIAN COMMUNITY
- SCOTTSDALE
- SUN LAKES
- TEMPE



The East Valley Partnership (EVP) is a regional coalition of community, business, educational, and government leaders whose goal is to provide leadership and support in specific areas of focus, thereby improving business and quality of life in the region. EVP is dedicated to the economic development and promotion of the East Valley. EVP actively advocates in areas such as economic development; education; aviation; and aerospace; transportation and infrastructure; arts, behavioral health; and other important areas.

For more information, visit www.EVP-AZ.org

East Valley Tribune
EastValleyTribune.com

WELLS FARGO

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