

2017 | SRP THOUGHT LEADER FORUM

INNOVATION through DISRUPTION

EVENT DETAILS

Join us on Tuesday, December 5 for a memorable event celebrating the innovative leaders, accomplishments and assets found in the PHX East Valley region.

Curious about what sets our region apart? According to our Thought Leader Forum keynote speaker, PHX Business Journal's "COO of the Year" Sethuraman "Panch" Panchanathan of Arizona State University, it takes three things: **fantastic ideas**, people who are trained to be **thought leaders**, and a community that is **ready for disruption**. Institutions play a role, but it takes an entire eco-system within a region to make change happen, from political leadership and a highly educated workforce, to forward-thinking educational organizations and a dynamic business environment.



Innovation doesn't happen without great leadership, and during this year's Thought Leader Forum, two awards will be given out to an individual and organization that represent the best and brightest in the PHX East Valley.

The 2018 PHX East Valley Economic Profile & Asset Map will be debuted during the event. The profile provides a first-hand look at assets, data points, and other exciting developments throughout the PHX East Valley that make us a top contender for business expansion and relocation. The profile is distributed and used widely by both EVP members and a variety of organizations across the region, to collaboratively promote our region.

Southwest Airlines is celebrating their thirty-fifth anniversary of service to the Phoenix area this year, and their impact on the community has been impactful and wide-reaching. Mark Bonsall has been with SRP since 1977, rising through the ranks to become General Manager and shepherding SRP, the third-largest public power utility in the United States, through a critical time of growth.

Register now and join us for the 2017 SRP Thought Leader Forum on Tuesday, December 5th from 3:30pm to 6:30pm in the Grand Ballroom at the Salt River Talking Stick Resort. We look forward to hearing from and celebrating these thought leaders and innovators, the debut of the 2018 PHX East Valley Economic Profile and Asset Map, and a dynamic economic forecast from a local economist.



2017 EXCEL AWARDS

DWIGHT PATTERSON LIFETIME ACHIEVEMENT AWARD



Mark Bonsall
General Manager &
Chief Executive Officer



KERRY DUNNE SUSTAINING LEADERSHIP AWARD



KEYNOTE REMARKS



Sethuraman "Panch" Panchanathan leads the knowledge enterprise development at Arizona State University, which advances research, innovation, strategic partnerships, entrepreneurship, global and economic development at ASU. Panch was the founding director of the School of Computing and Informatics and was instrumental in founding the Biomedical Informatics Department at ASU. He founded the Center for Cognitive Ubiquitous Computing (CUBIC) at ASU. CUBIC's flagship project iCARE, for individuals who are blind and visually impaired, won the Governor's Innovator of the Year-Academia Award in November 2004.

In 2014, Panch was appointed by President Barack Obama to the U.S. National Science Board (NSB) and is Chair of the Committee on Strategy. He was appointed by former U.S. Secretary of Commerce Penny Pritzker to the National Advisory Council on Innovation and Entrepreneurship (NACIE). Panch is a Fellow of the National Academy of Inventors (NAI), and a Fellow of the Canadian Academy of Engineering. He is also the Fellow of the Institute of Electrical and Electronics Engineers (IEEE), and the Society of Optical Engineering (SPIE). He is currently serving as the Chair of the Council on Research (CoR) within the Association of Public and Land-grant Universities (APLU).

ECONOMIC OUTLOOK



Gary Schlossberg analyzes the economic, financial and investment environment as the Vice President and Senior Economist for Wells Capital Management—a fee-based, institutional money manager with over \$340 billion in assets under management—and for other investment and banking groups within Wells Fargo & Co. He participates regularly in meetings with the organization's customers and internal professionals, and is a member of Wells Capital's Investment Policy and Liquidity Management strategy committees. Prior to joining Wells Fargo in 1974, Mr. Schlossberg worked as a researcher at the U.S. Treasury and Federal Reserve Board covering international economic conditions. He did his graduate work at Pennsylvania State University and is a native of New York.

EVENT INFORMATION

3:30 pm	Registration + Reception
5:00 pm	Program Start
6:30 pm	Program Close (Approx.)

EVENT LOCATION



9800 Talking Stick Way, Scottsdale, AZ 85256

REGISTRATION OPTIONS

ONLINE	www.evp-az.org
PHONE	480.834.8335 ext. 201
FAX	480.324.2640

East Valley Partnership
535 West Baseline Road • Suite 107
Mesa, AZ 85210

REGISTRATION DEADLINE

Wednesday, November 29th

EVENT SPONSORS

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HOST SPONSOR



RECEPTION SPONSOR



ECONOMIC PROFILE SPONSORS



TABLE SPONSORS

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ATTENDANCE & SPONSORSHIP PACKAGES

PREMIERE SPONSOR: \$3,500



- 20 event registrations (2 tables of 10 seats)
- Corporate logo displayed on multimedia screen during event
- Corporate logo displayed on printed and electronic promotional items
- Opportunity to place marketing collateral on guest tables
- Other recognition before and during event, as applicable

RESERVED TABLE FOR 10: \$1,000 EVP MEMBERS | \$1,250 NON-MEMBERS



- 10 event registrations (1 table of 10 seats)
- Corporate name listed on multimedia screen during event
- Corporate name displayed on printed and electronic promotional items

INDIVIDUAL REGISTRATION: \$75 EVP MEMBERS | \$100 NON-MEMBERS



- \$75 EVP members: Includes one seat at event and entrance to networking reception
- \$100 Non-EVP members: Includes one seat at event and entrance to networking reception



**TALKING STICK
RESORT**

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BECOME A SPONSOR

Interested in sponsorship opportunities? Contact Megan Sterling at (480)834.8335 Ext.203 for additional information.

RSVP DEADLINE: **WEDNESDAY, NOVEMBER 29TH**

CLICK HERE TO REGISTER ONLINE: www.evp-az.org

REGISTRATION FORM

Please reserve my seat for the 2017 SRP Thought Leader Forum. (Deadline: November 29th.) Registration is limited. Cancellations must be received at least 72 hours in advance to receive a refund. FAX completed form to: 480.325.2640 — OR — MAIL: East Valley Partnership • 535 West Baseline Road • Suite 107 • Mesa AZ 85210

NAME _____ ORGANIZATION _____

ADDRESS _____ CITY/ZIP _____

TELEPHONE _____ E-MAIL _____

PAYMENT MUST BE MADE IN ADVANCE TO RESERVE A SEAT.

Enclosed is my check for \$ _____ payable to: *East Valley Partnership*

OR

Charge the amount of \$ _____ to my credit card (check appropriate box)

   

Card No. _____ Exp. Date _____

Signature _____

INDICATE PREFERENCE:

- PREMIERE SPONSOR** - \$3500
- TABLE OF 10** - \$1250 Non-Member
- TABLE OF 10** - \$1000 EVP Member
- INDIVIDUAL REGISTRATION** - \$100 Non-Member
- INDIVIDUAL REGISTRATION** - \$75 EVP Member

